



Clinical Product Manager - Neuro (m/f)

Location: Bremen, Germany
Type of employment: Full-time

MeVis Medical Solutions AG is currently one of the world's leading independent manufacturers of innovative, high-quality software products for image-based medicine. MeVis products provide physicians with diagnostically-relevant information, tailored to specific diseases and organs in optimized workflows, so that they can display, analyze, and apply this information for detection, diagnosis, treatment and intervention. MeVis Medical Solutions provides an advanced MR Neuro solution for advanced techniques like diffusion, perfusion as well as fMRI in neuroradiology.

The Clinical Product Manager is responsible for a variety of product development, marketing/applications and sales/customer support activities related to MeVis software products. Activities include definition of clinical requirements for new products, management of product evaluations and key customer relationships and ensuring a high level of customer and sales support for responsible product lines. This position is also responsible for supporting field applications personnel, assisting with the development of clinical reference materials and marketing data and for the coordination/staffing of training courses/seminars related to responsible product lines.

Your duties and responsibilities:

- Create product requirement specifications based on customer input and feedback
- Serve as Marketing representative on specific development projects, participating in project progress meetings/design reviews and working closely with project leaders and management to ensure product development productivity
- Manage the design validation and clinical evaluation process, ensuring that key customer-driven design requirements have been satisfied
- Serve as the primary contact with OEM and key luminary customers on matters related to the Company's product offerings
- Develop market introduction plans and manage key milestones including the creation of product promotional materials and product introduction plans
- Monitor customer satisfaction on responsible product lines and initiate improvements/corrective actions as necessary to ensure customer expectations are exceeded
- Collect clinical data and assist with the development of clinical marketing, education and training materials
- Plan, coordinate and staff education and training seminars on assigned clinical applications
- Perform market research and analysis to understand clinical procedure growth and reimbursement trends
- Perform other duties as assigned

Knowledge/Skills/Abilities:

- Exceptional diagnostic imaging applications knowledge and project management skills
- Effective training skills in a clinical environment
- Excellent customer relations skills
- Brilliant interpersonal, leadership and communications skills
- Excellent organizational skills and the ability to multi-task in a fast-paced environment

Experience/Education:

- Bachelor's degree or equivalent
- 5 years experience in the diagnostic imaging industry
- 3 years experience in marketing and/or product management
- Registration as a radiologic technologist (R.T.) desired
- Experience in computed tomography (CT), magnetic resonance imaging (MRI), ultrasound and/or image-guided interventional procedures

You should be an effective team player with excellent interpersonal and communication skills. At the same time, you should be able to work independently and self-motivated on assigned tasks. German language skills are not a mandatory prerequisite but candidates should be willing to learn German.

MeVis Medical Solutions AG

Human Resources

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